

BRI Insights

YOUR PERSONAL GUIDE TO THE BEST BENEFITS DECISIONS

Simplify your benefits selection this year with BRI Insights! BRI Insights provides a personalized, guided review of your benefits options. This smart tool is like having a personal benefits consultant sitting in your living room and guiding you at each step. Armed with the tool's personalized recommendations, you can enroll in the benefits that best meet your needs.

WHY USE BRI INSIGHTS?



TAILORED RECOMMENDATIONS

Answer simple questions about your household, expenses, and benefits goals to get personalized benefits recommendations.



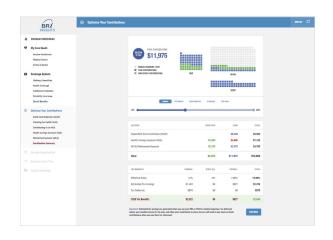
SIMPLIFIED CHOICES

Quickly and easily evaluate your employer's benefits options to understand what options are best for you.



SMART SAVINGS

BRI Insights ensures you can easily make the best benefits decisions, creating maximum savings and peace of mind.



96% OF EMPLOYEES FIND THIS TOOL BENEFICIAL!

HOW TO GET STARTED

STEP 1. LOG ONTO BRIWEB

Go to <u>BenefitResource.com</u> and click on the Employee Login. If this is the first time accessing the site, select **First Time** to create an account. You will need the **Company Code** and <u>Member ID</u> provided to you by your employer in order to register.

STEP 2. COMPLETE THE GUIDE

Once logged in, navigate to BRI Insights from the left menu. Complete the guide by entering information regarding your household, predicted and likely medical expenses, and personal benefits goals. Then, receive your Benefits Enrollment Action Plan – your shopping list for health benefits, pretax account contributions and other ancillary benefits.

STEP 3. ENROLL IN YOUR BENEFITS

Use your Benefits Enrollment Action Plan when you enroll in your benefits through your employer's designated process.

