

## MAXWELL MARKETPLACE: Preferred Partnership

*Making ongoing enrollment and eligibility management simple.*

### EDI with Maxwell's Marketplace Partner

Maxwell's Marketplace Preferred Partnerships make it simple to offer your clients industry-leading products. Since EDI fees are waived for Benefit Resource, ongoing enrollment and eligibility management is free and easy!

- › Maxwell makes it easy to securely and automatically enroll your employees in financial benefits. Information is sent securely via EDI, which is managed in-house from set-up to ongoing administration.
- › Improved overall client experience that leads to higher levels of satisfaction and sticky-ness.
- › Employees' enrollment data will automatically pass to Benefit Resource at the point of enrollment and on an ongoing basis.
- › You no longer need to manually send enrollment data to your carriers or notify them of benefit changes.
- › Enrolling with Benefit Resource means EDI fees for implementation and renewal are waived.



### How does enrollment work in Maxwell?



During open enrollment, you will invite employees by email to log into Maxwell, shop for their benefits and submit their enrollment.



Employees can log into Maxwell any time throughout the year to update their personal information or alert you of any changes that need to be made to their benefits.



With our easy-to-use mobile app, they can access their benefits information from anywhere.